

NATASHA STACK

ART DIRECTOR



WORK EXPERIENCE

LITTLEFIELD AGENCY ART DIRECTOR

As an Art Director at a marketing agency, I create visually compelling designs that effectively communicate the client's message and brand identity across various marketing channels including print, digital, and social media.

SKILLS: Digital Marketing · Content Creation · Corporate Branding · Market Analysis · Digital Media · Creativity Skills · Corporate Identity

OCTOBER 2022 - CURRENT

THE BOSTON BEER COMPANY (FREELANCE) ART DIRECTOR / DESIGNER

At Boston Beer Company I worked on editing digital designs for Marketing and Advertising assets. This involved managing multiple projects simultaneously and completing work in a timely manner.

SKILLS: Adobe Photoshop · Branding · Art Direction

MAY 2022 - JUN 2023

AUTOMAG ZONE VALVES ART DIRECTOR

I collaborated with cross-functional teams to produce visually engaging designs for a range of digital and print media, utilizing communication tools and software to ensure seamless project coordination and timely delivery. I created digital designs for websites, social media, and other digital platforms while balancing multiple projects at once.

SKILLS: Branding · Web Design · Photography

MAY 2018 - JUN 2022

COJE (NIGHTLIFE) GRAPHIC DESIGN ARTIST

I designed motion graphics and concepted social posts for marketing and advertising with the videographer.

SKILLS: Brand Strategy · Adobe Creative Suite · Brand Development

FEB 2021 - APR 2022

CHABOT ARMAGNAC GRAPHIC DESIGNER

I designed unique liquor labels for two different campaigns at Chabot. Both designs incorporated my fine art skills as well as digital design skills.

SKILLS: Corporate Branding · Creativity Skills · Print Production

MAR 2021 - JUN 2021

CONTACT

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NEWPORT, RHODE ISLAND

EDUCATION

BOSTON UNIVERSITY

BACHELOR OF FINE ARTS
BFA, GRAPHIC DESIGN
2020 - MAY 2022

DREXEL UNIVERSITY

CANDIDATE FOR BSA IN GRAPHIC DESIGN
2018 - JAN 2020

SKILLS

Idea generation: The ability to come up with unique and innovative ideas for creative projects.

Visual communication: The ability to communicate visually using design elements such as color, typography, and imagery to convey a message.

Concept development: The ability to develop a creative concept or theme that ties all design elements together to achieve a cohesive design.

Illustration: The ability to create original illustrations, sketches, and other artwork to enhance a design.

Branding: The ability to develop branding elements such as logos, color palettes, and typography that communicate a brand's identity and values.

Storytelling: The ability to tell a story through design by creating a narrative that engages and resonates with the audience.